

Where Did All The Sales Go?

From Reactive to Proactive: Making 2010 What 2009 Wasn't



- **Drive Sales** - What's New and What Isn't
- **Know Your Clients** - Data Made Easy
- **Guide a Team of 1 or 100** - Process and Accountability

Location: Simons Bitzer & Associates
8350 S. Emerson Ave, Ste. 100
Indianapolis, IN 46237

Date: Wednesday, February 17th

Time: 11:30 a.m. - 1:00 p.m.

Presented By: Jeff Bowe of ACTUM Group

**Complimentary Interactive Workshop
Catered Lunch Included**



**SIMONS
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CPAs & STRATEGIC
BUSINESS ADVISORS

Please R.S.V.P. by Monday,
February 15th to
Raegan Potter at
317-782-3070 or

rpotter@simonsbitzer.com.

Simons Bitzer & Associates recently concluded our **2009 Central Indiana Business Leader Survey**. Overwhelmingly, business owners told us that their primary concern for the coming year was to increase sales and promote their companies with a limited budget.

With that in mind, we are pleased to bring **Jeff Bowe**, *Principal and Chief Strategist* of ACTUM Group, as a guest speaker to our firm. Jeff conducts professional development programs for sales strategy and tactics. He has worked with numerous start-up entrepreneurial ventures, small to medium sized service and manufacturing entities, not-for-profits, as well as international chemical, research, and game and toy companies. For more information, visit www.actumgroup.com.